

# WAUWATOSA EAST RED RAIDER BANDS



August 2021

To Whom It May Concern,

As a business leader in the East Tosa community, will you take this opportunity to sponsor and support the 120 kids that make up the Wauwatosa East Marching Band? Last year was an odd year for the students, but the Red Raiders Marching Band is incredibly happy to be back and entertaining the community at football games, competitions and parades.

The Red Raider Band Boosters (a 501c3 organization) has been in existence since 1989 and helps to support the mission of the Red Raider Bands.

Every year, the Band Boosters provide monetary support for marching band competitions, clinicians and other necessary equipment to ensure success for our band students. With your sponsorship, you would help to provide the necessary monetary support that is required for success by the bands.

As a leader in the community, I hope that you take this opportunity to support over 150 band students and their families. I have enclosed the sponsorship level opportunities. The deadline to become a sponsor of the Red Raider Bands is September 1, 2021.

Please consider this amazing opportunity to support our students while gaining more exposure for your business. I can be reached at (608) 239-8956 or [slmsj@uwalumni.com](mailto:slmsj@uwalumni.com) if you have further questions or would like to become a sponsor.

Sincerely,

Shannon Malnory-Silbernagel  
Vice President/Sponsorship Chair  
Red Raiders Band Boosters



# WAUWATOSA EAST RED RAIDER BANDS

Jen Lato, Director  
7500 Milwaukee Ave  
Wauwatosa, WI 53213

**Red Raider Band Boosters**  
Shannon Malnory-Silbernagel, Vice President, Sponsorship Chair  
slmsj@uwalumni.com; (608) 239-8956

## Wauwatosa East High School Sponsorship Opportunities

**Goal:** To raise funds in support of the Wauwatosa East Red Raider band. As a sponsor, you will champion the mission of the band that allows our 120 students to experience and grow through the many school and community events that are performed throughout the year.

### Sponsor Levels:

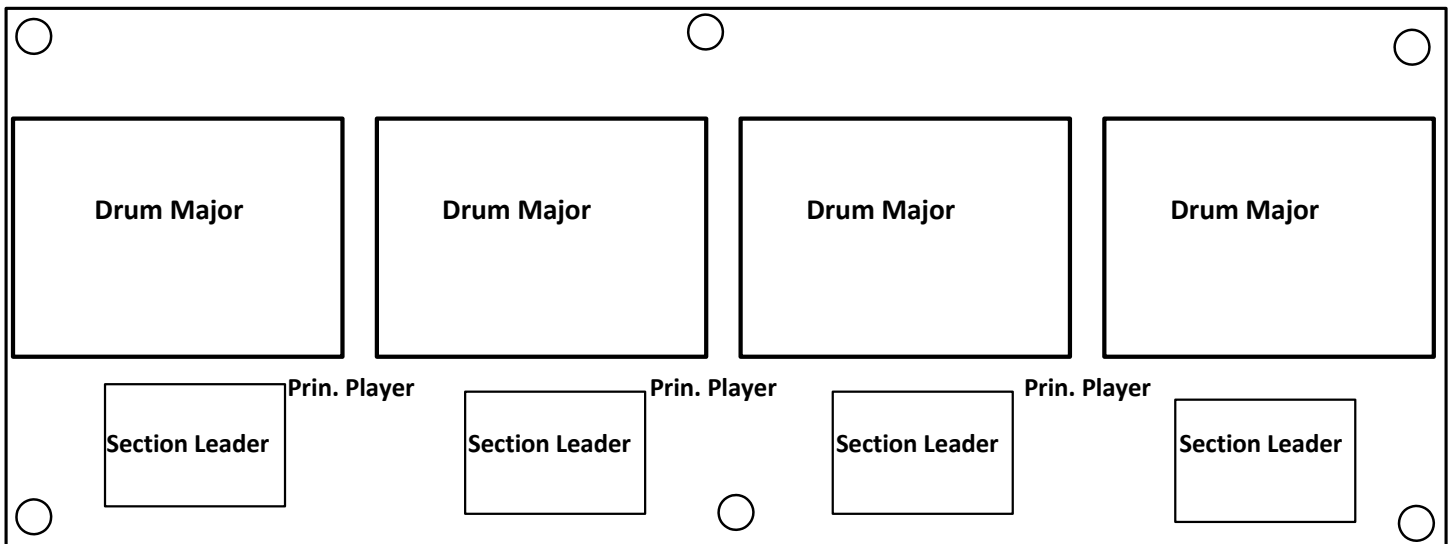
- Drum Major: \$750  
\* 22" x 16" Logo Square on banner
- Section Leader: \$500  
\* 12" x 8" Logo Square on banner
- Principle Player: \$250  
\* Company/Name listed on banner

### Sponsor Exposure:

- Wauwatosa 4<sup>th</sup> of July Parade (2022)
- Wauwatosa East Homecoming Parade
- Wauwatosa East Football Games (Hart Park)
- Band concerts
- Two or three Marching Band competitions
- Social Media:

- Website: Drum Major, Section Leader, Principle Player
- Facebook: Drum Major, Section Leader, Principle Player
- Twitter: Drum Major, Section Leader, Principle Player

Parent Socials/Band Camp Premiere Show: Drum Major



# WAUWATOSA EAST RED RAIDER BANDS



## Commitment Form

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

## Sponsor Level:

\_\_\_\_\_ Drum Major

\_\_\_\_\_ Section Leader

\_\_\_\_\_ Principle Player

## Payment:

\_\_\_\_\_ Cash

\_\_\_\_\_ Check

## Logo Submitted:

\_\_\_\_\_ Yes

\_\_\_\_\_ No

A high resolution file or vector art can be sent to Shannon at [slmsj@uwalumni.com](mailto:slmsj@uwalumni.com) by September 1, 2021.