

**Red Raider Band Booster Club**  
**August 2022 Board Meeting**  
**August 30, 2022 – 6:30pm**  
**Tosa East Band Room**

- Meeting begins at 6:35pm
- IN ATTENDANCE: Jill Sanfelippo, Joan Nink, Jen Lato, Noah Manke, Erin Margerie, Lisa Hollander, Tom Hoffer, Dianne Crowley, Tracey Iding, Jenny Dugan, Sue Trott, Karen Byer, Meg Fifarek, Jessica Fugere

**President's Report – Jill Sanfelippo**

- Welcome to Jill as President
- Will communicate with Sara regarding email and documents – may need to recreate some

**Vice President's Report – No Report**

**Treasurer's Report – Erin Margerie**

- Budget was approved
- \$57,200 in bank account
- Expenses include payment to clinicians for camps
- Revenue includes donations from 5 families totaling \$492
- Donation form on Infinite Campus needs to be updated – Jen can find original to edit or Dianne can recreate
- What can we do to drive donations
  - Wait until marching season is over when things aren't so busy and expensive
  - Have donation forms and make an announcement before the winter concert
  - Thank you email is sent with tax info after donations made
  - Continue to utilize Instagram and Facebook – consider adding Tik Tok and Snapchat; ask Joellen and Sarah to share posts
  - Reach out if there is a specific cause funds are needed for
  - Mention how much it costs to sustain each student for the year in band / mention how much revenue we raise with just a few hours of people's time
  - Right now donations of time are needed more than money
    - Volunteer rates had dropped pre-Covid and have not risen much
    - Doing more outreach to middle school families
    - Cannot incentivize volunteerism due to 501c(3) status
    - Shannon will keep working on sponsorships
    - Students will always volunteer, but need proper adult ratio
  - Freshman nights have been poorly attended and cost restricts sending info by mail
  - Consider a Social with goal of meeting new families and perhaps new volunteers
- Erin can email superintendent regarding possibility of covering transportation costs – Jen checked on the potential bus cancellation for State and it is still good

**Project Chairperson's Report – Tom Hoffer**

- Hart Park concessions footprint has been reduced
- Usually if we have 4 volunteers by Wednesday morning we are in good shape – 6 is ideal
- Prices slightly raised but no complaints
- Prices are in increments making change easy
- Continue to share volunteer needs on social media
- Have had a number of very successful nights

#### **Brewer Game Coordinator Report – Lisa Hollander**

- Have made around \$20,000 with \$13,000 to band and remaining to track / cross country
- Have done 15 games so far, with two concerts, 5 games in September, possible post-season play and Badger game in November remaining
- 16 year olds and older can help but cannot serve alcohol or run register; 2 minors per 5 adults

#### **Corresponding Secretary's Report – Dianne Crowley**

- Got passwords for accounts and will link them
- Calendar updated on website
- New photos added – send any good pics / important info to Dianne to post
- Will create events for all of meetings once they are finalized and it will automatically send reminders – will mention what one action item of upcoming meeting is to generate interest – email reminders not necessary
- Got Spiritwear store up and running
  - Needed to switch from PayPal to Square
  - Volunteer needed to sort items once merchandise comes in
- We have the option to spend minimal money to 'boost' our posts – perhaps try when it is fundraising time
- Reach out to Shannon for more information on applying for Grants
- Would like a photo of Board Members to add to promotional sites

#### **Volunteer / Uniform Coordinator's Report – Meg Fifarek**

- Would like to make sure Hawaii chaperone parents take advantage of a marching event volunteer opportunity to familiarize themselves with process
- Will need help with Homecoming and Longfellow night

#### **Director's Report – Jen Lato**

- Hawaii approaching
  - Will need to schedule outdoor rehearsal at Hart in early evening
  - Tom will look into possible dates
- Friday, September 23 we have invited Longfellow students to perform with East band
  - Each LF student will receive a t-shirt and food / beverage voucher for the evening – under \$10 per student
  - East will perform pre-game with LF joining for halftime
  - Lisa motion to approve providing funding; Joan second; all in favor – approved
- Suggestion to move timing of Fruit and Kringle sale
  - If dates moved up, funds can be used for Hawaii trip
  - Joan can check on whether fruit options would be the same and discuss with Jen
  - Would need to happen in September

- O&H Kringle was suggested as an option as well
- Received a thank you from a drum major for grant money – continue to let students know about leadership opportunities with financial support
- Kelly Roberts has offered to host a gathering prior to the Hawaii trip to let chaperones meet and get acquainted – stay tuned
- Jen will get check to Erin of funds that were left from graduating seniors – would be nice to use to celebrate the students in some way
- Finalizing orders for Hawaii shirts; regular spiritwear orders due Sept 7 – Lisa will help sort regular orders when they arrives
- Consider possibility of another silent auction Leff’s fundraiser

**Fundraising Report – Joan Nink**

- Joan will get started on new timeline for Fruit and Kringle sale
- Will keep pick-up in band room
- Jenny Dugan will help this year and shadow Joan for next year

**Meeting adjourned at 8:13pm**